LOCAL ISSUE ADVOCACY

Homework: Week 1

Checklist for choosing an issue

A good issue is one that matches most of these criteria. Use this checklist to compare issues, or develop your own criteria and chart for choosing an issue.*

Issue 1	Issue 2	Issue 3	Will the issue
			Result in the improvement of people's lives?
			Make people aware of their own power?
			Have a clear end goal?
			Be widely felt?
			Be deeply felt?
			Be easy to understand?
			Have a clear decision maker?
			Have a clear time frame?
			Be consistent with your values and mission?

^{*}Source: Adapted from The Midwest Academy, Organizing for Social Change

Issue statement:

