Local Issue Advocacy Homework: Week 1

**Checklist for choosing an issue:**

A good issue is one that matches most of these criteria. Use this checklist to compare issues, or develop your own criteria and chart for choosing an issue.\*

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| Issue 1 | Issue 2 | Issue 3 | Will the issue... |
|  |  |  | Result in the improvement of people’s lives? |
|  |  |  | Make people aware of their own power? |
|  |  |  | Have a clear end goal? |
|  |  |  | Be widely felt? |
|  |  |  | Be deeply felt? |
|  |  |  | Be easy to understand? |
|  |  |  | Have a clear decision maker? |
|  |  |  | Have a clear time frame? |
|  |  |  | Be consistent with your values and mission? |

\*Source: Adapted from The Midwest Academy, *Organizing for Social Change*

**Issue statement:**

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