Class Agenda

**Week 10: Managing a Campaign: Building Political Relationships**

**TIME ALLOTTED:** 6:00-8:50 PM

**INSTRUCTOR(S):** Ashley Pinedo, Abby Witt

**MATERIALS NEEDED:**

* PowerPoint presentation
* Projector and Screen
* White board and markers

**PRINTED MATERIALS NEEDED:**

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**GOALS FOR THE SESSION:**

* (K) Students understand the role of strong political relationships in a winning issue campaign
* (S) Students know how to establish and maintain relationships with political stakeholders
* (S) Students know how to handle tough situations that arise when working with coalition partners
* (A) Students are ready to add a section to their plan about how they will establish and maintain relationships with coalition partners

**SKELETAL AGENDA:**

**6:00-6:15 Report-back on Campaign Budget**

**6:15-6:45 How to Establish Coalition Partnerships**

**6:45-7:00 Break**

**7:00-7:40 Best Practices for Maintaining Coalition Partnerships**

**7:40-8:40 Workshopping Your Own Projects**

**8:40-8:50 Next Steps and Closing**

**ANNOTATED AGENDA:**

**6:00-6:15 Report-back on Campaign Budget**

**6:15-6:45 How to Establish Coalition Partnerships**

* Why are coalition partners important?
* What is a coalition?
* How to start?
  + Do some research
  + Find a table
  + Hold 1:1s

**6:45-7:00 Break**

**7:00-7:40 Best Practices for Maintaining Coalition Partnerships**

**7:40-8:40 Workshopping Your Own Projects**

**8:40-8:50 Next Steps and Closing**