Building Strategic Issue Campaigns

*Worksheet*

**Knowing the Decision-Maker**

*Use the questions below as a guide while you research your Member of Congress.*

**Issue:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Member of Congress (MOC) Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Where does this MOC currently reside when not in Washington, DC?

What previous elected offices, if any, has this MOC held?

What was this MOC’s career prior to becoming an elected official? Please include whether they have served in the military.

What percentage of this MOC’s constituents are Democrats, what percentage are Republicans, and what percentage are independent/unaffiliated?

What is this MOC’s religious affiliation?

What organizational affiliations does this MOC have? Do they sit on any boards? Are there any organizations this MOC cites as critical to their past election(s)? What organizations have endorsed or given to this MOC’s campaign?

What prior actions or statements has this MOC made on this issue?

Is there any other info you feel is important to keep in mind as we work to persuade this MOC on this issue?

**What’s Our Strategy?**

**Strategy is using the *resources* we have to create the *power* we need to create the *change* we want.**

**What is the *change* we want on this issue?**

*What specific decision do we want this Member of Congress to make?*

**What *resources* do we have?**

*Think about both people and tangible things.*

**How can we turn those resources into *power* to motivate this MOC to make the decision we want?**