**OFA**

**Local Issue Advocacy**

**Writing your campaign plan**

**Goals for the session:**

* Understand the framework for developing strategic plans, particularly within your local issue campaign
* Apply the framework to write your own campaign plan

*Notes on ‘strategic planning framework’ (goal, strategy, tactics):*

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| **NOTES:** |

*Notes on ‘setting a proper goal’:*

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*Notes on ‘developing a strategy’:*

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| **NOTES:** |

*Notes on ‘tackling tactics’:*

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| **NOTES:** |

**Reflection question:** What are you taking away from tonight’s call? What would be helpful for the next call?

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| **NOTES:** |