PHOTOGRAPHY BEST PRACTICES FOR ORGANIZERS

You might not be a professional photographer, but you can be a good photographer—and you don’t need a fancy camera. Combined with free apps, today’s camera phones are convenient enough and perform well enough to capture excellent photos.

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| 1. Get the posed photos out of the way first, allowing everyone to relax and you to get candids. | |  | 2. Watch the light behind your subject. If they’re in front of a window or lamp they’ll come out dark. Move to the side to another angle where they will be better lit. | |
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| 3. Get closer. If your photos aren’t good enough, you’re not close enough. | |  | 4. Move your subject from the middle - the rule of thirds. | |
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