|  |  |
| --- | --- |
| **Time** | **5 Steps to Design a Memorable Presentation** |
|  | **Goals** |
|  | 1. D 2. D 3. d |
|  | **Agenda** |
|  | 1. d 2. d 3. d 4. d 5. d |
|  | **Admin** |
|  | Breakout: How was your kick-off trainings? What was your biggest takeaways? General questions you have? |
|  | Review: Share your personal story. (Take 2) |
|  | Questions |
|  | **General Organizing Framework** |
|  | * What is organizing? (Ask 1 or 2 people to share) * You can think of organizing as a table with three sticks. Without one, the table falls.   + Relationship Building   + Empowering Leaders   + Structure/Team Building * Throughout this program, we will learn specific tools you can you to accomplish each of these aspects of organizing. However, today, let’s focus on the general framework of organizing. * To do that, we are going to start a baseball team!   **Building Relationships**   * YOU love to play baseball * And although it is not summer yet, you want to get a jump start and organize a team, because you love playing baseball, and winning baseball games! * To start a team, what is the very first thing you need?   + Recruit team players * **Experiential:** Take a minute to think about who you want to recruit and what are some of their qualities. For instance, I need a really good pitcher. I know that my friend Martha is a great pitcher. I am going to write her on my list * **Share** * **Experiential**: Now think about the tactics you will use to recruit each of these team members. For instance, I know that Martha also lovees pitching. But she is usually busy during the summers with her kids. What do I need to do to recruit her. Why should they join your team? * **Share**   **Empowering Leaders**   * Now, in this imaginary world, our friends have accepted our offers. Our tactics have worked! Now what else is there to do? * What action items do we need to take to get started? * **Experiential:** Write and community share * **Slide of all things that need to happen** * You cannot do it all by yourself, right? * So you need to delegate!   **Build Volunteer Teams**   * Let’s think of different leadership roles you need to fill in to do what needs to get done! * **Experiential:** Think of 5 roles. You already have one – you are the Team Captain * **Share** * Social Captain * Team Coordinator * Logistics Captain * Training Coordinator * Score Captain   If you are the leader, and you work in partnership with other people who have taken specific leadership, you are all working together as a team.  Together, you will play ball, and will work hard to win.  **Transition**: Just like building a baseball team, where the ultimate goal is to come together around the love for the game to play and win, issue organizing is about coming together with other leaders to take action on something that you care about and win the action.   |  |  | | --- | --- | | **Baseball** | **Organizing** | | Identifying Key Players | Relationship Building | | Delegating Responsibilities | Empowering Leaders | | Working together as a team | Structure/Team Building | |
|  | **Issue Organizing** |
|  | * When we organize around issues that we care about, there are several tools we can use to persuade key decision makers – that is elected officials – to win that issue. * In this program, we will concentrate on:   + Earned Media events   + Action Events   + Digi Campaign   + Training * These are, if you will, the baseball game we are working towards. * For instance, if I care about immigration reform. Specifically, I want my MOC to know about a group of DREAMERS who live in my community. We want him to vote the right way. We can organize a press conference. * We will spend more time go through the specific of each of these outcomes next week and on week 3 of the program. * In the meantime, for further clarify, review the Building an Issues Ecocystem module that you learned about at your Kick-Off Trainings * Let’s re-focus on the basic framework of organizing * Whatever outcome you choose, you need to organize a team to make it happen. * You can’t play baseball alone. |
|  |  |
|  |  |
|  | **Step 4: There is always time to debrief**   * Origins of the debrief – WWII   + Allows audience to realize what they just learned     - Humans learn through discussions     - Add stat   + Allows YOU, as the facilitator, to see whether people learned or not     - You can then remind them of what they might have missed   + Debrief are broken into 3 buckets     - What you learned     - Something alluding to the importance of what they learned     - Something alluding to what they are NOW able to do * **Experiential:** Think of a debrief question for your hypothetical * **Debrief** * There is always time for debriefing. I have been to trainings where the debriefs are cut and it kills me, because debriefs are the DNA of audience engagement. |
|  | **Step 5: The learning journey does not end with the last slide**   * How many of you have been to a conference and lost your binder in your room in the minute you get back home? But then wonder about the material you heard about during the presentation? * It does not matter how good of a presenter you are, your audience will only minimally begin to process the information you provided them by the end of the training. Hence, make sure you provide supporting materials that help your audience continue the learning process on their own time   + **Worksheets:** Like the one you have on hand   + **Buzzfeed Style Follow-Up**: Main takeaways * **Experiential:** What are other ways to keep the learning journey going? * **Share** |
|  | **Experiential** |
|  | * Using Training as the ultimate outcome, think about:   + What is your win? What do you want to accomplish through a training on X issue   + Who do you need to recruit to help you out   + What needs to happen   + What does your team look like – what roles |
|  | **Next Week** |
|  | * Next week on Action Planning Session   1. We will review how to plan your event once you have your team * Talk to your Managers about who your team is. What does it look like. Who do you already count with. * You will invite them to action planning session to come up with a list of action items * Be sure on what outcome you want – press conference…. |
|  | **Closing and Debrief** |
|  | * These are only 5 steps. But there is so much more where this came from. * Click here…. |