**Building a Stellar Training Program**

*Steps 1 and 2: Understanding Campaign and Identifying Training Needs*

Building a powerful training program at your organization or for your campaign starts first with understanding your campaign’s plan. After a basic understanding is formed, step 2 involves putting on a training hat and owning the role of advocate for training to help meet the goals of the campaign.

**Step 1: What are the state’s planned q1 programs?**

**Step 1: List some of the most important quantitative goals below**

**Step 2: How can training help the campaign hit those goals?**

*i.e. Our goal is to recruit 500 GOTV shifts, so we’ll plan recruitment trainings to fill shifts*