

WORKSHOP SESSION

Local Issue Advocacy

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Begin the training at 8:30 p.m. ET / 5:30 p.m. PT

OFA

"The best way to not feel hopeless is to get up and do something. If you go out and make some good things happen, you will fill the world with hope, and you will fill yourself with hope."

BARACK OBAMA

2 minutes

Opening

Did anyone take any steps this week to build their coalition, or learn more about their issue?

Share your steps in the chat box, and be ready to share!



Guided worksheet

Goal for this session

- 1 Participants will assess where they are in their issue implementation
- 2 Participants will identify their next steps in building a coalition
- 3 Participants will apply feedback from the group protocol to their issues
- 4 Participants will feel a sense of community with the group.

Tonight's agenda

Opening

Assessment of issue implementation

Review of coalition best practices

Workshop modeling

Workshop groups

Closing

#OFAAction

Our learning journey

- Week 1:** Introductions; advocacy overview
- Week 2:** Workshop
- Week 3:** Foundations of coalition building
- Week 4:** **Workshop**
- Week 5:** Identifying legislation

Our learning journey

- Week 6:** Workshop
- Week 7:** Writing your campaign plan
- Week 8:** Workshop
- Week 9:** Running into barriers
- Week 10:** Closing synthesis and next steps

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Issue Assessment

Issue Assessment



Issue statement

Coalition
building

Legislation

Timeline

Implementation

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A night-time photograph of the St. Louis skyline. The Gateway Arch is the central focus, its metallic surface reflecting the city lights. To its right, the Missouri State Capitol building is visible, along with several other skyscrapers. The city lights are reflected in the water in the foreground. The text "Resolution 124" is overlaid in a large, white, sans-serif font in the center of the image.

Resolution 124

Best practices

- 1 Look for people with the resources you need
- 2 Ask for advice
- 3 Show up – relationships are everything
- 4 Brainstorm contacts
- 5 Work together builds relationships
- 6 Partnerships and coalitions are everything



A tapestry of connections

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Group norms

Norm 1:

Develop an ethic of sharing.

Norm 2:

It's okay to question. Asking for why; asking for evidence; receive feedback in kind.

Norm 3:

**No one is above critique,
no one is below dignity.**

Norm 4:

Respect, Empower, Include.

Norm 5:

Step up; step back.

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20 minutes

Group Protocol

- Groups of three
- Decide who is person A, B, C
- Person A: Answers to the above assessment
- Person B & C: 1 glow; 1 grow

Example

Group share

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Debrief

What did I learn today?

**What am I leaving committing to
now go, do, understand?**

Logistics



Coalition survey



Homework- Options



A recording of this call will be available later this week; recap sent out Thursday



Email and tweet!

Homework

Next session

Thank you for joining today's webinar.

Please fill out the survey below and give us
your feedback on today's training.

bit.ly/