SPRING 2018

Fellows Leaders

We will begin the training at 8 p.m. ET / 7 p.m. CT



Housekeeping items

Part 5: Transformational Leadership

Bobby Brady-Sharp / OFA Training Projects Manager

#OFAFellows



WORKSHEET

Week 5

Bit.ly/week5worksheet

GOALS FOR THIS SESSION

Define the concept of transformational leadership

GOALS FOR THIS SESSION

Relate the principles of transformational leadership to your work

GOALS FOR THIS SESSION

Compare your current leadership style to the characteristics of transformational leadership

Transformational Leadership



"We choose hope over fear. We see the future not as something out of control, but as something we shape for the better through concerted and collective effort."

Barack Obama

What is transformational leadership?

Transformational Leadership:

"The process whereby a person engages with others and creates a connection that raises the level of motivation and morality in both the leader and follower."

James MacGregor Burns (1978)

What this leader is...

Attentive to the needs and motives of followers

What this leader is...

- Attentive to the needs and motives of followers
- Helps followers reach their full potential

What this leader is...

- Attentive to the needs and motives of followers
- Helps followers reach their full potential
- Displays and lives a sense of justice and morality that is not defined by the people that follower or the organization they lead

So what's so special about it?

The leader and followers are inextricably bound together in the transformation process.

A DICHOTOMOUS MODEL

Transformational

Process--> leaders and followers are connected in motivation, morality to effect transformative personal and organizational change.

Transactional

Refers to the bulk of leadership though – focuses on exchanges that occur between leaders and their followers.



QUESTION:

What are some examples of transactional leadership?

Examples of transactional leadership

 A politician winning votes by promising "no new taxes"

Examples of transactional leadership

- A politician winning votes by promising "no new taxes"
- A manager who offers promotions to employees who surpass their goals

Examples of transactional leadership

- A politician winning votes by promising "no new taxes"
- A manager who offers promotions to employees who surpass their goals
- Teachers giving their students a grade for work

Transformational leadership characteristics

IDEALIZED INFLUENCED

- The emotional component
- Leaders act as strong role models for followers
- Attributional and behavioral—followers emulate



IDEALIZED INFLUENCED

- The emotional component
- Leaders act as strong role models for followers
- Attributional and behavioral—followers emulate

INSPIRATIONAL MOTIVATION

- Leaders communicate high standards
- Inspire followers through motivation and shared vision
- Focuses on team spirit, symbols, emotional appeals

IDEALIZED INFLUENCED

- The emotional component
- Leaders act as strong role models for followers
- Attributional and behavioral—followers emulate

INSPIRATIONAL MOTIVATION

- Leaders communicate high standards
- Inspire followers through motivation and shared vision
- Focuses on team spirit, symbols, emotional appeals

INTELLECTUAL STIMULATION

- Stimulates creativity and innovation
- Challenges long held traditions, beliefs, and values
- Encourages follower's creativity, accepts failure

IDEALIZED INFLUENCED

- The emotional component
- Leaders act as strong role models for followers
- Attributional and behavioral—followers emulate

INSPIRATIONAL MOTIVATION

- Leaders communicate high standards
- Inspire followers through motivation and shared vision
- Focuses on team spirit, symbols, emotional appeals

INTELLECTUAL STIMULATION

- Stimulates creativity and innovation
- Challenges long held traditions, beliefs, and values
- Encourages follower's creativity, accepts failure

INDIVIDUALIZED CONSIDERATION

- Supportive climate that listens to needs
- Leaders coach and advise
- Delegates and allows followers to work through challenges



And because both leader and follower transforms, there is an individual component...

Transformative learning:

The process by which people examine problematic frames of reference to make them more inclusive, discriminating, open, reflective, and emotionally able to change.

Jack Mezirow
Transformational learning

10 minutes

Discuss

Worksheet:

bit.ly/week5worksheet

What are the biggest ways your community needs to transform?

In other words,

- What is your vision for transformation?
- What characteristics do you need to adopt?
- How do you envision your fellows team helping this goal?

After studying situational, servant, and transformational leadership—which one do you identify with the most?



Type in the chat box

QUESTION:

After studying servant and transformational leadership—which one do you identify with the most?

#OFAFellows

Questions?



HOMEWORK ASSIGNMENT Week 5

Bit.ly/week5worksheet

OFA Training

Thank you for joining today's webinar.

Check the Fellows Leader website for a copy of the material covered today, including a video and audio recording of the webinar.

Email fellows@ofa.us with any questions.

Bit.ly/transformeval