## **LOCAL ISSUE ADVOCACY**

## Writing your campaign plan

## Goals for the session:

Understand the framewo	rk for developing	strategic plans.	particularly withi	n vour local issue	campaign
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Notes on 'strategic planning framework' (goal, strategy, tactics):
Notes on 'setting a proper goal':
Notes on 'developing a strategy':
Notes on 'tackling tactics':

**Reflection question**What are you taking away from tonight's call? What would be helpful for the next call?