**OFA**

**Local Issue Advocacy**

**Writing your campaign plan**

**Goals for the session:**

* Identify common barriers local issue advocates run into during the course of their campaign
* Analyze best practices of persevering through barriers
* Apply best practices to a case study

*Notes on ‘common challenges in local issue advocacy’*

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| **NOTES:** |

*Notes on best practices -- ‘advice from volunteers’*

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*Notes on application -- ‘carol’s case study’*

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**Reflection question:** What are you taking away from tonight’s call? What would be helpful for the next call?

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| **NOTES:** |